

WRAL-TV **Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Romney-RNC
Product	ROMNEY/RNC 10/3
Estimate Number	274

Invoice #	119022-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	119022
Alt Order #	06361275
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL WRAL AM News	6-7a			<u> </u>		•			<u> </u>
	CLASS 2 CANDIDATE R9.26		10/00/10	+- 10/14/10	4	MT				
	WRAL		Tu	to 10/14/12 10/09/12	1x :30	6:53 AM	2012MRFP133H	\$1,350.00		1
2	WRAL WRAL AM News	6-7a		10/00/12	.00	0.007.11	2022233	ψ1,000.00		•
	CLASS 3 CANDIDATE R9.26									
				to 10/07/12	1x	TF				
_	WRAL		F	10/05/12	:30	5:58 AM	2012MRFP133H	\$900.00		1
3	WRAL CBS This Morning CLASS 3 CANDIDATE R9.26	7am - 9am								
	CLASS 3 CANDIDATE R9.26		10/01/12	to 10/07/12	1x	TF				
	WRAL		Th	10/04/12	:30	8:54 AM	2012MRFP128H	\$665.00		1
4	WRAL CBS This Morning	7am - 9am								
	CLASS 2 CANDIDATE R9.26									
	WRAL		10/08/12 M	to 10/14/12 10/08/12	1x :30	8:21 AM	2012MRFP133H	\$1,000.00	1	
5	WRAL Dr. Phil	9-10a	IVI	10/06/12	.30	0.21 AIVI	2012MKFP133H	\$1,000.00		ı
3	CLASS 3 CANDIDATE R9.26	9-10a								
				to 10/07/12	1x	TF				
	WRAL		Th	10/04/12	:30	9:34 AM	2012MRFP128H	\$335.00		1
6	WRAL Dr. Phil	9-10a								
	CLASS 2 CANDIDATE R9.26		10/09/12	to 10/14/12	1x	MT				
	WRAL		Tu	10/09/12	:30	9:56 AM	2012MRFP133H	\$500.00	<u> </u>	
7	WRAL The Doctors	10-11AM						*******		
	CLASS 2 CANDIDATE R9.26									
				to 10/14/12	1x	MT				
	WRAL		М	10/08/12	:30	10:48 AM	2012MRFP133H	\$500.00		1
8	WRAL The Doctors CLASS 3 CANDIDATE R9.26	10-11AM								
	OLAGO O GANDIDATE 113.20									



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American Rambler Productions Attention: Accounts Payable 138 Conant Street Beverly, MA 01915



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8	WRAL The Doctors	10-11AM	•		-		•			
	CLASS 3 CANDIDATE R9.26									
	WRAL		Th	10/04/12	:30	10:45 AM	2012MRFP128H	\$335.00		1
9	WRAL Price is Right	11a-12p								
	CLASS 1 CANDIDATE R9.26		10/00/10							
	WRAL		10/08/12 Tu	to 10/14/12 10/09/12	:30	MT 10:58 AM	2012MRFP133H	\$850.00		
10		11a-12p	Tu	10/09/12	.30	IVIA 6C.UI	2012MKFP133H	φου.υυ		ı
10	WRAL Price is Right CLASS 1 CANDIDATE R9.26	11a-12p								
	CLASS I CANDIDATE R9.20		10/01/12	to 10/07/12	1x	TF				
	WRAL		Th	10/04/12	:30	10:59 AM	2012MRFP128H	\$850.00		1
11	WRAL Noon News	12p-1p						,		
	CLASS 2 CANDIDATE R9.26									
			10/08/12	to 10/14/12	1x	MT				
	WRAL		Tu	10/09/12	:30	12:59 PM	2012MRFP133H	\$800.00		1
12	WRAL Noon News	12p-1p								
	CLASS 3 CANDIDATE R9.26									
				to 10/07/12	1x	TF				
	WRAL		F	10/05/12	:30	12:55 PM	2012MRFP133H	\$535.00		1
13	WRAL The Insider (1-130p)	1-130p								
	CLASS 2 CANDIDATE R9.26		10/00/10	+- 10/14/10	4	MT				
	WRAL		10/08/12 M	to 10/14/12 10/08/12	1x :30	1:17 PM	2012MRFP133H	\$500.00		1
14	WRAL CBS Daytime (1:30-4P)	130-4p	IVI	10/00/12	.50	1.17 1 101	2012MKFF133H	φ500.00		'
14	CLASS 3 CANDIDATE R9.26	130-4p								
	OLAGO O GANDIDATE 110.20		10/01/12	to 10/07/12	1x	TF				
	WRAL		F	10/05/12	:30	3:22 PM	2012MRFP133H	\$360.00		1
15	WRAL CBS Daytime (1:30-4P)	130-4p								
	CLASS 2 CANDIDATE R9.26	- -								
				to 10/14/12	1x	MT				
	WRAL		М	10/08/12	:30	2:29 PM	2012MRFP133H	\$535.00		1
		V	Ve warrant that the ac	tual broadcast inf	ormation sho	own on this invoice	was taken from the program lo	na .		



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15	WRAL CBS Daytime (1:30-4P)	130-4p				•				
	CLASS 2 CANDIDATE R9.26									
16	WRAL Young and the Restless	4-5p								
	CLASS 1 CANDIDATE R9.26									
	MDAL		10/01/12 to		1x	TF	2012==122	Ф4 000 00		
4-	WRAL		F	10/05/12	:30	4:29 PM	2012MRFP133H	\$1,600.00		1
17	WRAL Young and the Restless CLASS 1 CANDIDATE R9.26	4-5p								
			10/08/12 to	10/14/12	1x	MT				
	WRAL		Tu	10/09/12	:30	4:27 PM	2012MRFP133H	\$1,600.00		1
19	WRAL 5:00 First News CLASS 2 CANDIDATE R9.26	5-530p								
	02/100 2 0/11/2/2/11 110:20		10/08/12 to	10/14/12	1x	MT				
	WRAL		Tu	10/09/12	:30	5:29 PM	2012MRFP133H	\$2,665.00		1
20	WRAL 5:30 News	530-6p								
	CLASS 3 CANDIDATE R9.26									
			10/01/12 to		1x	TF				
	WRAL		F	10/05/12	:30	5:37 PM	2012MRFP133H	\$1,780.00		1
21	WRAL 5:30 News CLASS 2 CANDIDATE R9.26	530-6p								
			10/08/12 to		1x	MT				_
	WRAL		M	10/08/12	:30	5:54 PM	2012MRFP133H	\$2,665.00		1
22	WRAL 6pm News (M-F) CLASS 3 CANDIDATE R9.26	6-630p								
			10/01/12 to		1x	TF				
	WRAL		F	10/05/12	:30	5:58 PM	2012MRFP133H	\$2,225.00		1
23	WRAL 6pm News (M-F) CLASS 2 CANDIDATE R9.26	6-630p								
			10/08/12 to		1x	MT				
	WRAL		M	10/08/12	:30	6:21 PM	2012MRFP133H	\$3,335.00		1



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	WRAL Entertaiment Tonight CLASS 2 CANDIDATE R9.26	730-8P								
			10/08/121	o 10/14/12	1x	MT				
	WRAL		M	10/08/12	:30	7:41 PM	2012MRFP133H	\$1,465.00		1
25	WRAL Entertaiment Tonight CLASS 3 CANDIDATE R9.26	730-8P								
				o 10/07/12	1x	TF				
	WRAL		F	10/05/12	:30	7:56 PM	2012MRFP133H	\$975.00		1
26	WRAL Late News CLASS 2 CANDIDATE R9.26	11-1135p								
				0 10/14/12	1x	MT		•		
	WRAL		М	10/08/12	:30	11:29 PM	2012MRFP133H	\$3,335.00		1
27	WRAL Late News CLASS 3 CANDIDATE R9.26	11-1135p								
				o 10/07/12	1x	TF				
	WRAL		Th	10/04/12	:30	11:13 PM	2012MRFP128H	\$2,225.00		1
28	WRAL David Letterman CLASS 3 CANDIDATE R9.26	1135p-1237a								
				o 10/07/12	1x	T				
	WRAL		Th	10/04/12	:30	12:32 AM	2012MRFP128H	\$400.00		1
29	WRAL David Letterman CLASS 2 CANDIDATE R9.26	1135p-1237a								
				o 10/14/12	1x	MT				
	WRAL		М	10/08/12	:30	12:28 AM	2012MRFP133H	\$600.00		1
30	WRAL Tue Hour 1 CLASS 2 CANDIDATE R9.26	8-9p								
				o 10/14/12	1x	-1				
	WRAL		Tu	10/09/12	:30	8:46 PM	2012MRFP133H	\$6,000.00		1
31	WRAL Thu Hour 3 CLASS 3 CANDIDATE R9.26	10-11p								



Line Channel Description

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31	WRAL Thu Hour 3	10-11p								
	CLASS 3 CANDIDATE R9.26									
	WRAL		Th	10/04/12	:30	10:31 PM	2012MRFP128H	\$3,335.00	1	1
32	WRAL WRAL 6a News Sat	6-8a								
	CLASS 3 CANDIDATE R9.26									
				2 to 10/07/12	1x	1-				
	WRAL		Sa	10/06/12	:30	6:25 AM	2012MRFP133H	\$400.00	1	1
33	WRAL 7pm News	7-730p								
	CLASS 3 CANDIDATE R9.26									
				2 to 10/07/12	1x	1-				
	WRAL		Sa	10/06/12	:30	7:29 PM	2012MRFP133H	\$360.00	1	1
34	WRAL On The Record 730-8p	730-8p								
	CLASS 3 CANDIDATE R9.26									
				2 to 10/07/12	1x	1-				
	WRAL		Sa	10/06/12	:30	7:56 PM	2012MRFP133H	\$265.00	1	1
35	WRAL Late News	11-1135p								
	CLASS 3 CANDIDATE R9.26									
			10/01/1	2 to 10/07/12	1x	1-				
	WRAL		Sa	10/06/12	:30	11:24 PM	2012MRFP133H	\$2,225.00	1	1
36	WRAL CRIMINAL MINDS	1135-1235XM								
	CLASS 3 CANDIDATE R9.26									
				2 to 10/07/12	1x	1-		•		
	WRAL		Sa	10/06/12	:30	12:16 AM	2012MRFP133H	\$225.00	1	1
37	WRAL WRAL Sun Morning News	7-9a								
	CLASS 3 CANDIDATE R9.26									
			10/01/1	2 to 10/07/12	1x	1		• · · · · ·		
	WRAL		Su	10/07/12	:30	8:40 AM	2012MRFP133H	\$490.00	1	1
38	WRAL CBS Sunday Morning	9-1030a								
	CLASS 3 CANDIDATE R9.26									
				2 to 10/07/12	1x	1				
	WRAL		Su	10/07/12	:30	9:31 AM	2012MRFP133H	\$535.00		1
		Wev	warrant that the	actual broadcast in	ormation sho	wn on this invoice	was taken from the program lo	g.		



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38	WRAL CBS Sunday Morning	9-1030a	_							
	CLASS 3 CANDIDATE R9.26									
39	WRAL Face The Nation 1030-1130	1030-1130								
	CLASS 3 CANDIDATE R9.26					_				
	WDAL		10/01/12 to		1x	1	2012122	\$100.00		
	WRAL		Su	10/07/12	:30	11:27 AM	2012MRFP133H	\$490.00		1
40	WRAL NFL (Late) CLASS 4 CANDIDATE R9.26	4-730p								
			10/01/12 to		1x	1				
	WRAL		Su	10/07/12	:30	5:58 PM	2012MRFP133H	\$2,000.00		1
41	WRAL 60 minutes CLASS 3 CANDIDATE R9.26	730-830p								
			10/01/12 to		1x	1				
	WRAL		Su	10/07/12	:30	8:12 PM	2012MRFP133H	\$3,335.00		1
42	WRAL CBS SPECIAL CLASS 3 CANDIDATE R9.26	830-930p								
			10/01/12 to		1x	1				
	WRAL		Su	10/07/12	:30	9:06 PM	2012MRFP133H	\$3,335.00		1
43	WRAL CBS SPECIAL CLASS 3 CANDIDATE R9.26	930-1030p								
			10/01/12 to		1x	1		4		
	WRAL		Su	10/07/12	:30	10:12 PM	2012MRFP133H	\$2,445.00		1
44	WRAL CBS SPECIAL CLASS 3 CANDIDATE R9.26	1030-1130P								
			10/01/12 to		1x	1		4		
	WRAL		Su	10/07/12	:30	11:21 PM	2012MRFP133H	\$2,445.00		1
45	WRAL Follows Late Ftball/Bball CLASS 3 CANDIDATE R9.26	11:30pm-12:05am								
			10/01/12 to		1x	1		•		
	WRAL		Su	10/07/12	:30	11:44 PM	2012MRFP133H	\$2,225.00		1



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46	WRAL	5:00 First News	5-530p	•							
	CLASS 3 C	ANDIDATE R9.26									
				10/01/12 to		1x	TF				
	WRAL			F	10/05/12	:30	5:21 PM	2012MRFP133H	\$1,780.00		1
47	WRAL	Mon Hour 3	10-11p								
	CLASS 2 C	ANDIDATE R9.26									
				10/08/12 to	10/14/12	1x	M				
	WRAL			M	10/08/12	:30	10:47 PM	2012MRFP133H	\$4,665.00		1
48	WRAL	Tue Hour 2	9-10p								
	CLASS 2 C	ANDIDATE R9.26									
				10/08/12 to		1x	-T				
	WRAL			Tu	10/09/12	:30	9:48 PM	2012MRFP133H	\$5,335.00		1
49	WRAL	NFL Football (Early)	1p - 4:30p								
	CLASS 4 C	ANDIDATE R9.26									
				10/01/12 to		1x	S				
	WRAL			Su	10/07/12	:30	4:20 PM	2012MRFP133H	\$1,500.00		1
		<u>/</u>	Aired Spots	48							

\$78,275.00 Gross Total Agency Commission \$11,741.25

Payment Terms 30 Days **Net Amount Due** \$66,533.75